

**GAU KRISHI MAHOTSAV** Asia's Largest Livestock & Agri Expo

14th-16th November 2024 Yashobhoomi

India International Convention and Expo Centre (IICC), New Delhi

In Collaboration with

Member







**500+ Exhibitors** 



20+ Event Speakers



25+ Event Sessions



**30+ Sponsors & Partners** 



88 Indian Cow Breeds



20+ Countries



PRESENTED BY: THE INTERNATIONAL FEDERATION OF INDIGENOUS ZEBU CATTLE OF INDIA

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# Asia's largest livestock & Agri Expo

## **ABOUT US**



The Kamdhenu Gau Krishi Mahotsav (KGKM) is a one-of-a-kind event dedicated to showcasing the diversity of Indian indigenous cow breeds and promoting sustainable agricultural practices. Organized by the International Federation of Indigenous Zebu Cattle of India (IFIZCI), this event aims to facilitate all the stakeholders involved in the dairy and agriculture industries in exploring best practices, exchanging knowledge, promoting their products, and establishing a broader network of like-minded individuals in the industry, government, and academia.









& Products





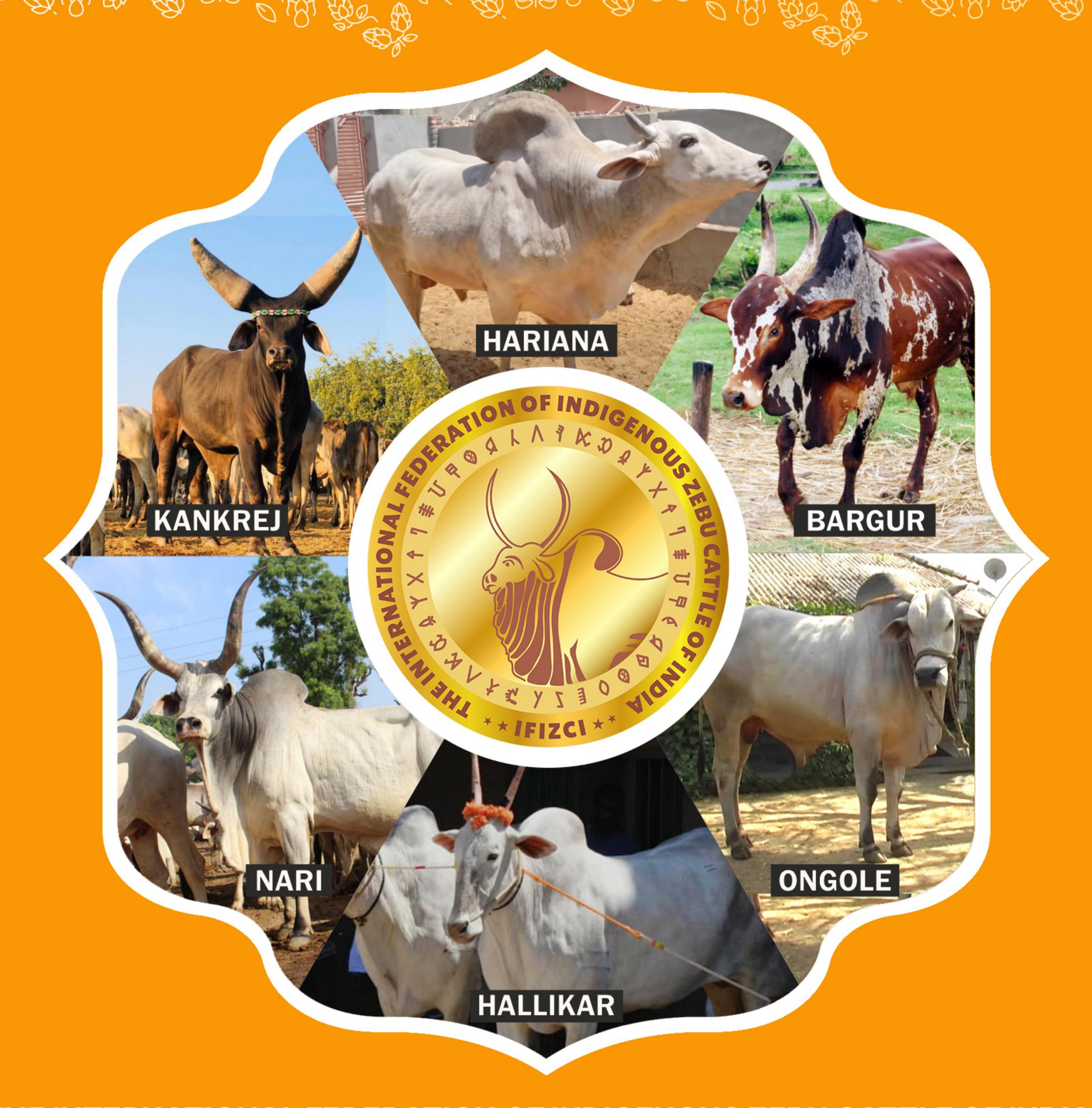












THE INTERNATIONAL FEDERATION OF INDIGENOUS ZEBU CATTLE OF INDIA

# **ABOUT IFIZCI**

The International Federation of Indigenous Zebu Cattle of India (IFIZCI) stands as a dedicated Indian organization, placing its primary focus on the enhancement of Zebu Cattle breeds and fostering international collaboration. The objective is to preserve the best germplasm and genetics of all Indian Zebu breeds. Through the incorporation of innovative technologies, comprehensive training programs, and ongoing research on nutrition and feeding practices, IFIZCI is committed to elevating the well-being of Indigenous Zebu Cattle. We staunchly advocate policies that support the conservation of these invaluable breeds, while simultaneously facilitating income-generation opportunities for cattle breeders. Our commitment extends to the promotion of sustainable agriculture and fodder production techniques as well as the preservation of traditional cattle rearing practices.









## **EXPLORE** PRESENT Opportunities KAMDHENU for investment in technology, equipment **GAUKRISHI** manufacturing, logistics and supply chain **MAHOTSAV 2024** Yashobhoomi, 05 **India International Convention and** Expo Centre (IICC), New Delhi

Innovation-driven solutions to transform the dairy and agriculture industries in India



### **DEMONSTRATE**

The 88 Indian Zebu cow breeds and sustainable agriculture practices and products

02

14th - 16th **NOVEMBER 2024** 



## **PROMOTE**

WHY EXHIBIT?

Indigenous Zebu breeds and their dairy products with a focus on organic farming, natural products, innovative equipment, etc.

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### **AUGMENT**

Investment interests from both domestic & foreign investors

# WHO SHOULD ATTEND?

- Cow Breeding and Genetics Companies
- Cow Fodder and Nutrition Companies
- Milk Marketing Companies & Co-Operatives
- Dairy Medicine Companies
- Dairy Equipment Manufacturers
- Cow Eco-tourism Centers
- Cow Economic Products
- State Livestock Development Boards
- Gaushala Management Services
- Crop Genetics and Soil Science Companies
- Pharma Companies (Ayurvedic, Allopathic & Homeopathic)
- Fertilizer and Pesticide Manufacturers
- Tractors & Agriculture Equipments (Manufacturers and Distributors)
- Agricultural and Veterinary Universities
- Agricultural Consultants and Researchers
- Cosmetic and Household Item Producers
- Startups, Incubator Industries & Laboratories
- Banks, Micro Financers & Insurance Companies
- Media Houses
- Chamber of Commerce, State Chapters, FICCI, ASSOCHAM, NGO Forums

VISIBILITY: SHOWCASE YOUR PRODUCTS, INNOVATIONS, AND EXPERTISE TO A DIVERSE AND ENGAGED AUDIENCE.

**NETWORKING:** CONNECT WITH INDUSTRY LEADERS, PROFESSIONALS, AND GOVERNMENT REPRESENTATIVES.

GLOBAL EXPOSURE: GAIN VISIBILITY AMONG INTERNATIONAL PARTICIPANTS AND ORGANIZATIONS.

KNOWLEDGE EXCHANGE: BE PART OF DISCUSSIONS, SEMINARS, AND WORKSHOPS ON THE LATEST TRENDS AND INNOVATIONS IN THE INDUSTRY.



- Vintage Tractor Drive & Display
- Cow Genetics and Breed Improvement
- Agricultural Equipments and Allied Industries
- Traditional & Modern Cattle Rearing Practices
- Dairy Products, Milk Plants & Machines

- **KEY HIGHLIGHTS** Crop Genetics & Soil Science
  - Pharma Companies (Ayurvedic, Allopathic & Homepathic)
  - Traditional Art & Handicraft
  - Showcase of Ancient Indian Dairy & Agricultural Equipment Museum through immersive 3D models

Experience the Majesty of India's Sacred Cattle & Agricultural Heritage

## **EXHIBIT AT KGKM**

Types of Spaces	Area	Participation Charges (per sq. m)*	
Indoor Area Stalls	9 M², 12 M², 15 M², 18 M²	INR	USD
	& above as per requirement	12000*	150
Foyer Area Stalls	25 M², 30 M², 36 M²	INR	USD
	& above as per requirement	8000*	100

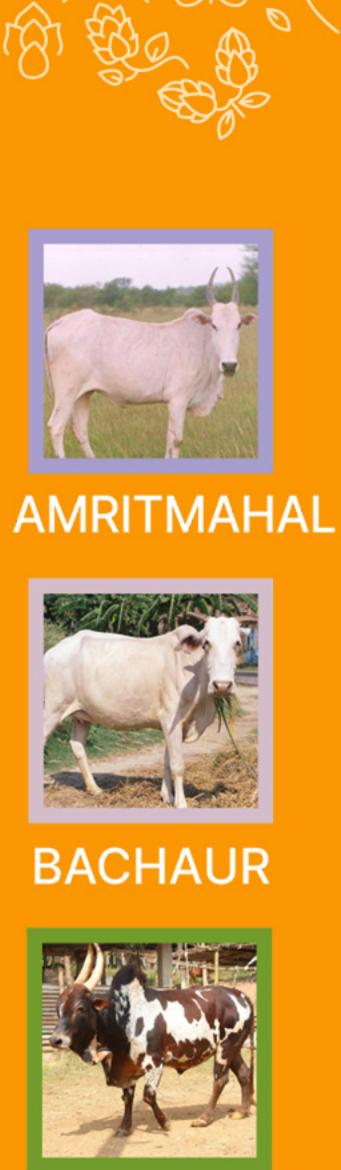
\*All charges are exclusive of applicable GST. \*Inaugural discount on the first come first serve basis.





Scan to know more about the event





**PUNGANUR** 



DANGI





KHERIGARH



BARGUR

DEONI



ONGOLE (Nellori)



**GAOLAO** 



KRISHNA VALLEY



**HALLIKAR** 



**RED SINDHI** 



**KANKREJ** 

MALVI

PONWAR



**RED KHANDHARI** 



KENKATHA



SIRI



**UMBLACHERY** 





**VECHUR** 



MOTU





Cow colour coding according to their respective region

GENETIC

**NAGORI** 





**PULIKULAM** 







**BADRI** 

KANGAYAM



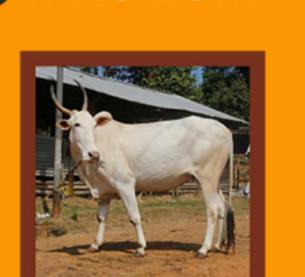


**HARIANA** 



**MASILUM** 







LAKHIMI

KHILLAR KONKAN KAPILA





SAHIWAL





MALNAD GIDDA



NARI





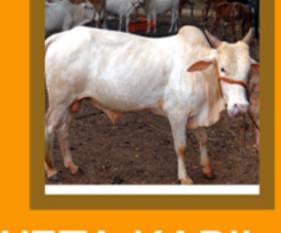
**DAGRI** 



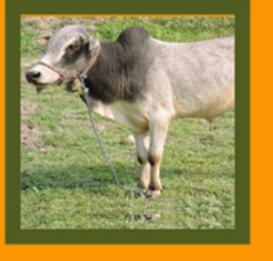
**MEWATI** 



THUTHO



**SWETA KAPILA** 





PURNEA **KATHANI** 



**SANCHORI** 



HIMACHALI **PAHARI** 



THARPARKAR





**BINJHARPURI** 





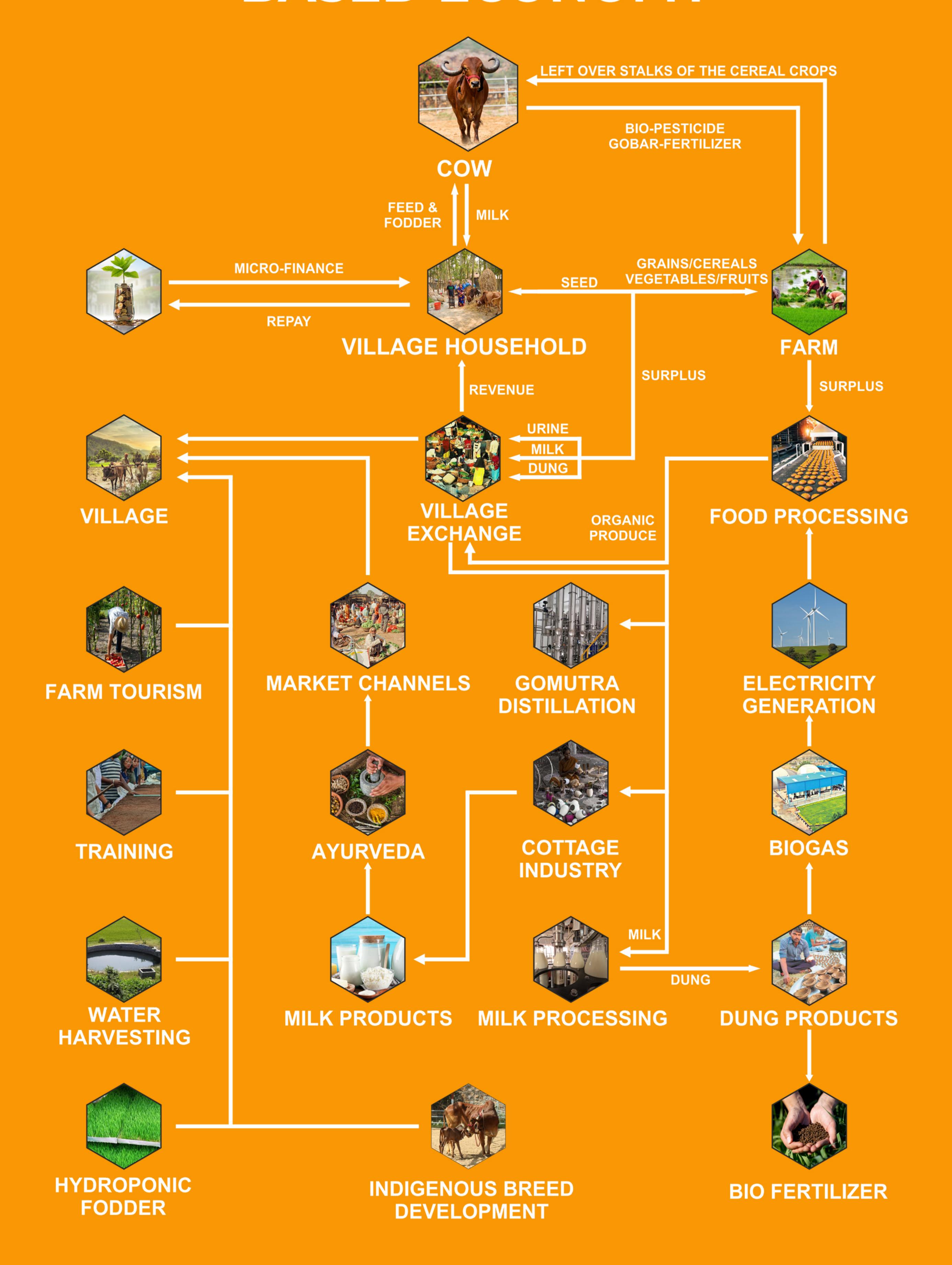
KOSALI

NIMARI

BELAHI



# INDIGENIOUS COW BASED ECONOMY



# Scan to know more about the event



www.kgkmindia.com

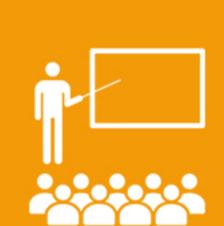


TOTAL EXHIBITORS



20+

**EVENT SPEAKERS** 



25+

**EVENT SESSIONS** 



30+

SPONSORS & PARTNERS



VINTAGE TRACTOR DRIVE & DISPLAY



info@kamdhenugaukrishimahotsav.com









